



# Makeup Artistry Certificate

Course Guide



## Certificate in Makeup Artistry – Beginner

# Start your own Makeup Business

Learn the skills you need to build your brand and leave your mark in the makeup world. Our courses will teach you more than just the physical skill of makeup artistry – but also about building your business, growing and retaining clients, being council approved and insured, and a blueprint for a flawless social media profile.

### Be Your Own Boss

All the courses at Bela Beauty College are designed to help you gain the expertise, knowledge and skills to start your own business and be your own boss.

Included in this course is our Makeup Kit including all the equipment and materials you'll need to get started and a free consultation with a qualified accountant to assist you in setting up a successful beauty business.

Perfect for people looking to pursue a career as a makeup artist, work as a freelancer or advance their skill as a makeup artist.





## About us

We started Bela Beauty College to empower people to change their lives. Whether you're looking for a new career in the beauty industry, want to start your own business from home, or grow your existing salon, we can help.

We're so proud to help people transform their lives. For us, there's nothing more amazing than supporting and guiding people to change professions, build new skills, and grow successful, thriving businesses.

We believe everyone can achieve their dream lifestyle and we're here to help you make it happen.

### Our careers consultants

Our career consultants are industry leading experts and your own personal cheer squad rolled into one. They will support and guide you with their caring, practical advice as you reach for your goals.

We understand how challenging it can be to make huge changes in your life. Returning to study after a big break, juggling family commitments and starting a business can be stressful –but we'll be there for you every step of the way.

**We established Bela Beauty College to give people the confidence to chase their dreams, achieve financial freedom and live their best lives.**

### Recognition



All Bela Beauty College courses come with a certificate of attainment upon completion.

We are members with the International Approval and Registration Centre (IARC), a non-profit association providing a quality control system for education programs and courses in international education.



# Certificate in Makeup Artistry

Our Certificate in Makeup Artistry is packed with everything you need to know to kick-start your career in makeup. No previous experience is needed. You'll learn the fundamentals of keeping a clean and sterile work environment, while mastering the practical skills of the perfect makeup application for any canvas.

It's a hands-on learning experience made up of a mixture of simplified step-by-step video tutorials and comprehensive text-based guides to support and guide you through your training.

This 100 % online course gives you the flexibility to choose your own study schedule and deadlines. Learn about our unique application method, how to prepare and care for clients and any troubleshooting problems that may arise.

## Who is the course for?

This is an entry-level course perfect for students who have no previous study and work experience in the beauty industry. It is an ideal course for people wanting a career in the beauty industry, looking to start a beauty business from home or learn a new skill in their current job working for a beauty salon.

BONUS

Makeup Artistry Starter Kit



25 lessons

## Add-on courses

We can bundle a selection of relevant courses to enhance your learning experience and maximise your career prospects

### Courses to bundle with the Makeup Artistry Certificate:

- Classic Lashes
- Russian Volume Lashes
- Mega Volume Lashes
- Advanced Nails
- Lash Lift and Tint
- Brow Wax and Tint
- Brow Lamination
- Spray Tanning
- Photography
- Social Media





**Learn beauty skills,  
business skills and join  
our super supportive  
community.**

### **A well rounded learning experience**

This Makeup Artistry course will prepare you from start in creating your own business with lessons in social media, marketing, pricing and rebooking to help you understand the strategies needed to successfully launch a beauty business.

You'll also be supported by an expert mentor assigned to you upon enrolment. They will help guide you at every step of the way with feedback, advice and scheduled follow up.

### **Assignments**

Each of your courses involve a mixture of both written and practical assessments. Your tutors will provide feedback and issue your Certificates upon completion.

### **Career prospects**

This course opens up opportunities in the beauty industry. With no prerequisites to begin studying this certificate, our graduates have become employed in leading beauty salons with many starting out their own successful beauty enterprises.



# Course details

## Makeup Artistry Certificate

- 1 How to study this course
- 2 History of makeup
- 3 Face and eye shapes
- 4 Skin Types
- 5 Sanitation & Hygiene
- 6 Sanitising tools in- between clients
- 7 Planning a makeup look
- 8 Clean & prep the skin
- 9 Foundation
- 10 Eyes and brows
- 11 Contouring
- 12 Blush
- 13 Lips
- 14 Daytime makeup
- 15 Makeup for mature skin
- 16 Dramatic Eyes
- 17 Crease Cut makeup
- 18 Special effects
- 19 Drag Queen makeup
- 20 Photos & Editing
- 21 Rebooking & Client Records

## INCLUDED Makeup Artistry Kit

- 32 pc Training Brush Kit
- Ultra Foundation 6 Colour Wheel
- Aessa Mixing Palette & Spatula
- Shimmer Event Foundation
- Macro Primer
- Translucent Powder
- HD Cream Liner
- Aessa Non-Latex Sponge (16pcs)
- Concealer Wheel
- Melbourne Shades Palette
- Adelaide Shades Palette
- High Definition Mascara
- Disposable Mascara Applicators (25pcs)
- Contour Pencil Combo
- Contour Pencil Nat/Brown
- Faceliner No 33. Bright Red
- Lip & Rouge 6 Colour Wheel
- Actor Bag Large Clear
- Colour Wheel (Pocket size)





## Course overview



### Course duration

This course is made up 25 lessons with no deadlines or time frames. Study at your own pace and convenience.



### Equipment

Our Makeup Kit is included in this course and has all the products and tools you need to study and get started.



### 24/7 Access

Online 24/7 access to your course allowing you to fit your study in with your schedule.



### Supporting you in your studies

With our courses you are not on your own. Bela Beauty College provides the highest level of support possible.

You can contact our tutors via email and over the phone to ensure you always have support throughout your course.

Our courses come with a VIP support group, where you are able to ask questions, network and interact with other students.



### Certification

A certificate of attainment will be issued upon completion of your course.

## Bela Beauty College benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- 2 years course access, option to extend upon request

## Flexible payment options

This course can be paid off through small weekly payments on our interest free payment plan.

The overall price may vary depending on the options you select. We also offer a discount for upfront payments.

Our experienced Careers Advisors can provide you with information on our wide range of courses.

Call our Career Advisors for payment options on

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