



Professional Photography Certificate

Course Guide



Professional Photography Certificate

Setting up for success to start your own beauty business

Learn how to compose, light, shoot and edit your images to create the perfect shot. Our Professional Photography Certificate gives you everything you need to know to start a successful professional photography career or to successfully photograph your clients in your own beauty business.

This course is designed for beginners with no experience with photography, individuals who are looking to upskill and business owners looking to take their own photos for marketing their products or services.

Included in this course is a photo editing module which will give you a basic understanding of how to create and manipulate images, the tools, and image production skills you need to make your final pieces stand out.

Perfect for beauty professionals who want to improve their photography skills to boost their business.



About us

We started Bela Beauty College to empower people to change their lives. Whether you're looking for a new career in the beauty industry, want to start your own business from home, or grow your existing salon, we can help.

We're so proud to help people transform their lives. For us, there's nothing more amazing than supporting and guiding people to change professions, build new skills, and grow successful, thriving businesses.

We believe everyone can achieve their dream lifestyle and we're here to help you make it happen.

Our careers consultants

Our career consultants are industry leading experts and your own personal cheer squad rolled into one. They will support and guide you with their caring, practical advice as you reach for your goals.

We understand how challenging it can be to make huge changes in your life. Returning to study after a big break, juggling family commitments and starting a business can be stressful – but we'll be there for you every step of the way.

We established Bela Beauty College to give people the confidence to chase their dreams, achieve financial freedom and live their best lives.

Recognition



All Bela Beauty College courses come with a certificate of attainment upon completion.

Our courses are accredited with the International Approval and Registration Centre (IARC), a non-profit association providing a quality control system for education programs and courses in international education.



Professional Photography Certificate

Learn the skills you need to build your brand and leave your mark in the industry. This course will teach you more than just the basics of photography but also how to edit and retouch your photos. The photoshop module will give you a basic understanding of how to create and manipulate images, use layers, the tools palette, file types, filters, styles, print and web image production.

This is an excellent entry level course for learning to take the best shot of your beauty work. These complimentary skills will give you the flexibility to kick-start your career. This course is also a perfect companion course for our beauty students who are starting a business and want to use their client work as marketing on social media.

Who is the course for?

This is an entry-level certificate perfect for students who have no previous study and work experience in the beauty industry. It is an ideal course for people wanting a career in the beauty industry, looking to start a beauty business from home or learn a new skill in their current job working for a beauty salon.

BONUS

DSLR Camera with Lens



21 lessons + 1 elective module

Add-on courses

We can bundle a selection of relevant courses to enhance your learning experience and maximise your career prospects.

Courses to bundle with the Professional Photography Certificate:

- Classic Lashes
- Russian Volume Lashes
- Mega Volume Lashes
- Lash Lift and Tint
- Brow Wax and Tint
- Spray Tanning
- Nails
- Social Media



**Learn beauty skills,
business skills and join
our super supportive
community.**

A well rounded learning experience

We've developed this course to encourage development of photography skills, mastering industry practices, growing contacts within the industry and creating new opportunities to help you succeed and stand out as a beauty technician and business owner.

You'll also be supported by an expert mentor assigned to you upon enrolment. They will help guide you at every step of the way with feedback, advice and scheduled follow up.

Assignments

Each of your courses involve a mixture of both written and practical assessments. Your tutors will provide feedback and issue your Certificate upon completion.

Career prospects

This course opens up opportunities in the beauty industry. With no prerequisites to begin studying this certificate, our graduates have become employed in leading beauty salons with many starting out their own successful beauty enterprises.

Course details

Digital Photography

- 1 Introduction To Digital Technology
- 2 Equipment
- 3 Digital Technology
- 4 Digital Cameras
- 5 Taking Photographs
- 6 Scanners
- 7 Uploading Images
- 8 Digital Darkroom
- 9 Compositing & Imaging
- 10 Special Effects
- 11 Outputs & Applications

Photoshop

- 1 Learning the menus
- 2 Working with digital image files
- 3 Understanding the Tool Palette
- 4 Using Layers, Actions and History
- 5 Digital painting, shapes and colours
- 6 Selecting, Resizing, Transforming and Masking
- 7 Adjustments and modifications
- 8 Adding Filters and Styles
- 9 Preparing files for print and web

Elective modules - Select 1 specialist elective module

Graphic Design

You will build your skills, awareness and understanding of graphic design and learn how it is applied commercially across a range of disciplines, ranging from marketing to publishing and beyond.

Photography Lighting

Learn how to use light in photography. Gain an understanding of sensimetry, sources of light, filters, manipulating light and how they influence the image.

Business Studies

Understand the essentials of business management so that you can make the best decisions for the business that you own or manage for a successful operation.

Photographic Practice

Study the techniques used for photographing people and landscapes, using black and white, sports photography, illustrative photography and images for publishing.

Photographing People

Develop your understanding of portraiture and gain skills in wedding, action, fashion and nude photography.

Advertising and Promotions

Understand how to reach and communicate more effectively with your target market.

INCLUDED DSLR Camera with Lens

CANON EOS 1500D DSLR

24.1 MEGA
PIXELS
CMOS

Crisp, clean images with incredible image quality


Creative Filter

Add your own twist with a range of built-in creative filters


Feature Guide

Learn how to take fantastic shots with built-in feature guide

3.0"
LCD

Review your image on the high resolution 3" LCD screen


EOS Movie
FULL HD

Make movie magic and capture your beauty work with full HD movies



Get social in seconds with the Canon Camera Connect app





Course overview



Course duration

This course is made up 300 hours worth of study with no deadlines or time frames. Study at your own pace and convenience.



Equipment

This course comes with a Professional Camera to ensure you have all the tools you need.



24/7 Access

Online 24/7 access to your course allowing you to fit your study in with your schedule.



Supporting you in your studies

With our courses you are not on your own. Bela Beauty College provides the highest level of support possible.

You can contact our tutors via email and over the phone to ensure you always have support throughout your course.

Our courses come with a VIP support group, where you are able to ask questions, network and interact with other students.



Certification

A certificate of attainment will be issued upon completion of your course.

Bela Beauty College benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- 2 years course access, option to extend upon request

Flexible payment options

This course can be paid off through an interest free payment plan for \$25 per week.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

To find out more about the course that best suits your needs, talk to one of our career advisors.

Call our career advisors for payment options.

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