



# Classic Lashes Certificate

Course Guide



## Classic Lashes Certificate

# Begin a successful career in the beauty industry

The Classic Lashes course is a foundation course teaching the theory, practices and methods for students to learn about applying and marketing classic eyelash extensions.

Created in conjunction with experienced lash artists and experts, this online certificate will give you insights into special techniques that have been tested and created by industry professionals.

Each student who enrolls in this course will be paired with a practising beauty professional to help mentor them to start their beauty career or set up their own beauty business.

Included in this course is a Lash Extension Starter Kit. This contains the equipment, products and materials for all the exercises and assessments to master your skills and offer a professional and quality beauty service.

**Perfect for people looking to pursue a beauty career, start their own salon from home or businesses looking to offer lash extension services in their existing salons.**



## About us

We started Bela Beauty College to empower people to change their lives. Whether you're looking for a new career in the beauty industry, want to start your own business from home, or grow your existing salon, we can help.

We're so proud to help people transform their lives. For us, there's nothing more amazing than supporting and guiding people to change professions, build new skills, and grow successful, thriving businesses.

We believe everyone can achieve their dream lifestyle and we're here to help you make it happen.

### Our Careers Consultants

Our career consultants are industry leading experts and your own personal cheer squad rolled into one. They will support and guide you with their caring, practical advice as you reach for your goals.

We understand how challenging it can be to make huge changes in your life. Returning to study after a big break, juggling family commitments and starting a business can be stressful – but we'll be there for you every step of the way.

**We established Bela Beauty College to give people the confidence to chase their dreams, achieve financial freedom and live their best lives.**

### Recognition



All Bela Beauty College courses come with a Certificate of Attainment upon completion.

We are members with the International Approval and Registration Centre (IARC), a non-profit association providing a quality control system for education programs and courses in international education.



# Classic Lashes Certificate

The Classic Lash Course is packed with everything you need to know to kick start your career in the lash industry . No previous experience is needed – this course is the perfect place to start building your skills and gaining knowledge into the ever growing lash industry.

Bad habits can be hard to break. This course will teach you the correct methods and techniques from the start to launch your business and build up a loyal clients.

You 'll build up a strong foundation in lash artistry and client care in this course created specifically for beginners by our industry experts with over a decade 's experience in the beauty industry.

Make the choice to learn from people who have been through it all and have the results to prove it!

## Who is the course for?

This is an entry-level certificate perfect for students who have no previous study and work experience in the beauty industry. It is an ideal course for people wanting a career in the beauty industry, looking to start a beauty business from home or learning a new skill in their current job working for a beauty salon.

BONUS

Lash Extension Starter Kit



34 lessons

## Add-on courses

We can bundle a selection of relevant courses to enhance your learning experience and maximise your career prospects.

### Courses to bundle with the Classic Lashes Certificate:

- Russian Volume Lashes
- Mega Volume Lashes
- Lash Lift and Tint
- Brow Wax and Tint
- Brow Lamination
- Nails
- Spray Tanning
- Photography
- Social Media



**Learn beauty skills,  
business skills and join  
our super supportive  
community.**

### **A well rounded learning experience**

The Classic Lashes Certificate will give you a head start in creating your own business with lessons in social media, marketing, pricing and rebooking to help you understand the strategies needed to successfully launch a beauty business.

You'll also be supported by an expert mentor assigned to you upon enrollment. They will help guide you at every step of the way with feedback, advice and scheduled follow up.

### **Assignments**

Each of your courses involve a mixture of both written and practical assessments. Your tutors will provide feedback and issue your Certificate upon completion.

### **Career prospects**

This course opens up opportunities in the beauty industry. With no prerequisites to begin studying this certificate, our graduates have become employed in leading beauty salons with many starting out their own successful beauty enterprises.

# Course details

## Classic Lashes

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### 1 Course Introduction

- How to Study this Course
- An Introduction to Classic Lashes

### 2 Product and Application Theory

- Eye Anatomy and Lash Growth Cycles
- Contraindications and Infections
- Eyelash Extension Specific Conditions
- Determining the Correct Extension To Use
- Adhesives

### 3 Sanitise and Sterilise

- Maintain a Clean & Sterile Lash Salon

### 4 The Fundamentals

- Lash Products and Set Up
- Eye Shapes and Styling
- The Bela Method
- Perform a Thorough Consultation
- Performing a Patch Test

### 5 Practical Lessons

- Cleaning the Lashes Before a Service

- Priming the Lashes
- Eye Pad Application
- Lash Mapping
- Isolating Lashes
- Picking Up Individual Lashes
- Dipping
- Attachment
- Checking for Stickies
- Completing the Set
- Full Set Demonstration

### 6 Advanced Skills

- Refills
- Removals

### 7 Mannequin Practice

- Sponge Practice
- Applying Practice Lashes to the Mannequin

### 8 Course Wrap Up

- Aftercare
- Pricing
- Photos and Editing
- Re-booking and Client Records
- Graphics and Marketing
- Case Studies

## INCLUDED Lash Extension Kit

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Dolls Head	Straight Tweezer
Dolls Lashes	Curved Tweezer
Lash Tile and Glue	Tweezer Case
Stickers	Micropore Tape
Mascara Wand	Cleanser
Micro Swabs	Eye pads
Lip Gloss Brushes	Glue
Jade Stone	Primer
Scissors	Remover
Fan	Lash Trays





## Course overview



### Course duration

This course is made up 34 lessons with no deadlines or time frames. Study at your own pace and convenience.



### Equipment

Our Starter Kit is included in this course and has all the products and tools you need to study and get started.



### 24/7 Access

Online 24/7 access to your course allowing you to fit your study in with your schedule.



### Supporting you in your studies

With our courses you are not on your own. Bela Beauty College provides the highest level of

support possible.

You can contact our tutors via email and over the phone to ensure you always have support throughout your course.

Our courses come with a VIP support group, where you are able to ask questions, network and interact with other students.



### Certification

A Certificate of Attainment will be issued upon completion of your course.

## Bela Beauty College benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- 2 years course access, option to extend upon request

## Flexible payment options

The course can be paid off through small weekly payments on our interest free payment plan.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

Our experienced Careers Advisors can provide you with information on our wide range of courses.

Call our Career Advisors for payment options on

AU +61 1300 001 703

NZ +64 9888 6451

UK +44 2038 795 458

**bela** / beauty  
college /

(AU) 61 1300 001 703

(NZ) 64 9888 6451

(UK) 44 2038 795

[support@belabeautycollege.com](mailto:support@belabeautycollege.com)

[belabeautycollege.com](http://belabeautycollege.com)