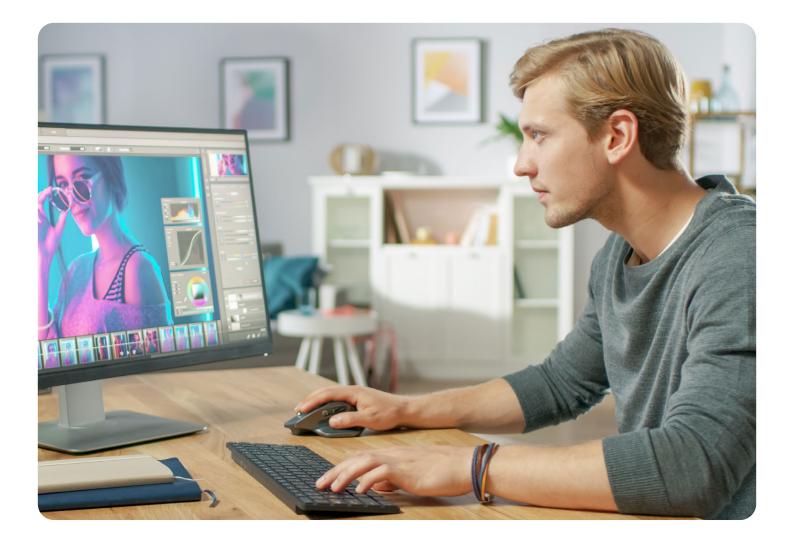


# Professional Photography Certificate

Course Guide

# careers collectiv7



#### **Professional Photography Certificate**

# Preparing creatives for a successful future in a changing world

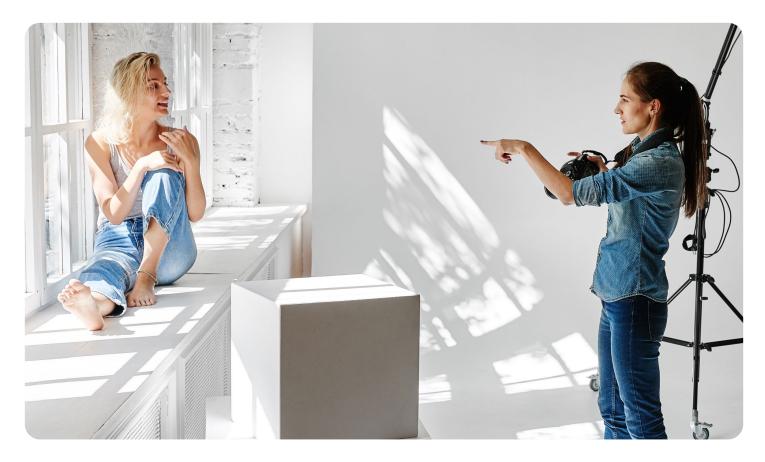
Build a broad range of creative, technical and digital skills to help increase your career opportunities in the creative industry. Having expertise in both design and photoshop gives you an advantage when applying for work or setting up a new business.

These two creative areas complement each other as many photographers will need to manipulate images and artwork compositions using Adobe Photoshop for use on the web, email and print.

Gain skills in using palettes, layers and filters, masking, making adjustments and much more. Photoshop has been a standard software tool for processing digital images, for a long time.

This course is taught by academics currently practicing and working in their industry, giving you a well-rounded educational experience. Perfect for creative individuals who are passionate about photography and have an interest in photoshop.





### About us

Careers Collectiv is about practical education with a focus on providing courses relevant to real life.

We help you gain the knowledge, skills and confidence to try a new career path, broaden your professional development, start a new business or explore a passion and deepen your understanding in a special interest.

Careers Collectiv was founded by a family who are passionate about providing quality education, accessibility for everyone and the flexibility to work at your own pace and in your own time. They have over a decade of experience in the online education sector after establishing a college specialising in the beauty industry.

#### **Our teachers**

We only use teachers who are active in their specialised industry. Learn from people who have firsthand experience in their subject matter and current industry expertise. Staff come from varied backgrounds with teaching and vocational experience from universities and vocational colleges.

Courses provide flexible options for different career pathways, self-improvement, professional development and general adult education. We give our students the skills, tools and structure to learn in real life situations without compromising on academic excellence.

#### Recognition



All Careers Collectiv courses come with a certificate of attainment upon completion.

We are members of the International Approval and Registration Centre (IARC), a non -profit association providing a quality control system for education programs and courses in international education.



### **Professional Photography Certificate**

#### Start your photography career

Learn how to compose, light, shoot and edit your images to create the perfect shot. Our Professional Photography Certificate gives you everything you need to know to start a successful professional photography career.

The photoshop module will give you a basic understanding of how to create and manipulate images, use layers, the tools palette, file types, filters, styles, print and web image production. This is an excellent entry level course for using Photoshop CS in your work.

These complimentary skills will give you the flexibility to kick-start your career.

#### Who is the course for?

Designed for beginners with no experience with photography or individuals who are looking to upskill. You'll master the tools and techniques to enhance your creativity and fuel your passion. The best part is studying at your own pace through our online learning.



### This course is comprised of 5 modules:

- 1. Course Introduction
- 2. Equipment needed for Digital Photography
- 3. Understanding ISO Aperture and Shutter Speed
- 4. Composition
- 5. Editing/ Photoshop Digital Images





#### A well rounded learning experience

We know from research that success in photography depends upon knowledge, but also attitude, experience and networking.

We've developed this course to encourage development of positive attitudes, mastering industry practices, growing contacts within the industry and creating new opportunities to help you succeed and stand out as a photographer.

#### **Equipment requirements**

A professional camera and lens kit is included in the course. You will need a computer to be able to do the course work and process your work.

#### Assessment

At the end of the course, you will be presented with a multiple-choice assessment, comprising of 38 questions. In order to achieve a satisfactory pass, you must obtain a 85% or higher success rate.

#### **Career prospects**

Photographers can work within many different industries and on a diverse range of projects.

### Here are some of the roles within the industry:

- Digital image editor
- Freelance photographer
- In-house marketing photographer
- Media photographer
- Portrait photographer
- School photographer
- Wedding and events photographer
- Wildlife photographer



### **Course modules**

#### **Professional Photography Certificate**

#### 1 Course Introduction

- Welcome to the course
- An Introduction to Photography
- The Basics of PhotographyUnderstanding Digital
- Understanding Digital Photography
- Applications for Digital Photography

#### 2 Equipment Needed for Digital Photography

- Equipment
- CCDs and CMOS The Sensors
- Computer Performance
- Features of a Digital Camera
- Lighting

### 3 Understanding ISO, Aperture and Shutter Speed

- 3 Pillars of Photography/Exposure Triangle
- Digital Camera Set up
- · ISO
- Aperture
- More on Aperture
- Shutter Speed
- Exposure
- Putting the 3 Elements Together
- Camera Modes

#### 4 Composition

- Understanding Composition
- The Seven Elements of Design in Photography
- Composition Techniques
- Common Composition Errors and How to Avoid them
- Portrait Photography
- Landscape Photography
- Product Photography

#### 5 Editing/ Photoshop Digital Image

- Editing Basics
- Editing Software
- Editing Philosophy
- Editing Getting Started
- Layers
- Making Selections
- · Crop, Brush, Fill and Create



### **Course overview**



#### **Course duration**

This course is made up of 5 in-depth modules and 32 lessons. The amount of study time required to complete this course is approximately 300 hours of study. There is an option to reduce some modules from this program to suit your needs.



#### Supporting you in your studies

With our courses you are not on your own. Careers Collectiv provides you with the highest level of support.

Our Tutors will provide you with direct feedback on your assessment. They will be available to assist you during your study, even after you complete your course.



#### Equipment

This course comes with an optional Professional Camera and lens kit to ensure you have all the tools you needs.



#### Certification

A Certificate of Attainment will be issued upon completion of your course.

#### **Careers Collectiv benefits**

- Study from anywhere, anytime
- No experience required
- No set deadlines
- 2 years course access, option to extend upon request

#### Flexible payment options

The course can be paid off through small weekly payments on our interest free payment plan.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

Our experienced Careers Advisors can provide you with information on our wide range of courses.

Call our Career Advisors for payment options on AU +61 1300 001 703 NZ +64 9888 6451 UK +44 2038 795 458

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