





Certificate in

# **Lash Lift and Tint**



#### About us

We established Bela Beauty College with the mission to empower individuals to transform their lives through a career in beauty. Bela stands at the forefront of beauty education, offering an extensive range of online courses designed to empower aspiring beauty professionals. With a commitment to accessible and comprehensive education, Bela Beauty College provides students worldwide the opportunity to master various beauty disciplines from the comfort of their homes. Whether you're seeking a fresh start in the industry, aspiring to launch your own home-based business, or aiming to expand your current salon, we're here to support you every step of the way. We take immense pride in assisting people in their journey towards personal and professional growth. There's nothing more fulfilling to us than providing the necessary support and guidance for individuals to transition into new careers, develop essential skills, and cultivate prosperous and thriving businesses.

#### Why study with Bela Beauty College

At the heart of Bela Beauty College's philosophy is the belief that education should be flexible, affordable, and, most importantly, lead to real career opportunities. To support this, our curriculum enables students to learn at their own pace, alongside ongoing support from industry experts. Bela tutors are seasoned professionals who have not only excelled in their respective beauty fields but have also successfully run their own businesses.

### Recognition/Accreditation

All Bela Beauty College courses come with a Certificate of Completion and transcript of the units you have completed. These documents are valuable assets that you can proudly showcase to your clients in either your home-based or commercial salon, or during job interviews to demonstrate your skills and qualifications. Beauty Services in Australia can fall under one of two categories; 'regulated' or 'non regulated' services. This means certain services necessitate a Government Accredited qualification, while others can be pursued with a Privately Accredited qualification. Bela Beauty College distinguishes itself as a leading provider of Private Training online courses in the beauty industry. Our courses focus on non-regulated services, and our comprehensive video tutorials, tutor support systems, and high-quality course content set industry standards. Completing our courses equips you with the legal authority and confidence to perform the services covered. For further information regarding accreditation requirements in beauty services, don't hesitate to reach out to one of our friendly beauty course consultants today!



## Course overview



#### **Course duration**

Self-paced, online learning with two years access to all course material.



#### **Equipment**

Our customised beauty kit is included in this course and contains all the products and tools you need to complete your course and start working on clients.



#### 24/7 Access

Online 24/7 access to your course allowing you to fit your study in with your schedule.



#### Certification

A Certificate of Attainment will be issued upon completion of your course.



## Supporting you in your studies

You are studying online, but you are not studying alone.

Our tutors can be contacted 6 days a week via email, phone, and video call to support you throughout your course.

Additionally, students gain access to our VIP support group, where they can ask questions, network and interact with other students.

## Bela Beauty College benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- 2 years course access, option to extend upon request

### Flexible payment options

The course can be paid off through small weekly payments on our interest free payment plan.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

Our experienced Careers Advisors can provide you with information on our wide range of courses.

#### CALL OUR CAREER ADVISORS FOR PAYMENT OPTIONS ON

AU 1300 001 702

CA 1844 567 1440

JK 2038 795 458

## **Student Success**

See what Bela Beauty College graduates have to say about their experience with the college, and reflecting on their current achievements in the beauty industry.





#### Christiana Contsellis

"Since completing the course I have opened my own salon... I'm only 18 and I didn't think after finishing the course I could work for myself so quickly".

#### **Orianne Woods**

"I'm setting up my new business from home... I can study online at my own pace... allowing me to create a good work life balance".



Lash extensions and the lash lift course are quite difficult to pick up and learn but the Bela team made it super easy by providing lots of feedback and support. Through the courses I have been able to open my own salon. Additionally, they offer continuous support, ensuring you stay updated with the latest industry trends and advanced techniques by experienced lash artists of Bela Beauty.



Everyone at Bela I have spoken to has made it easy for me to complete what I have needed and support me in growing my business.

I plan to continue to grow my little business and eventually add more services on when I have more time and the kiddies are older.

#### Christiana Contsellis

Lashout Melbourne



**Katie Adie** Masarni Beauty and Wellness



Learning with Bela Beauty College was an exceptional experience for me. The online course was structured in a way that made it easy for me to follow along. I was able to go back and rewatch or read the content that I found challenging, and the amazing starter kit that I received allowed me to practice and apply my new skills straight away. The college also provided me with the opportunity to contact tutors at any time via email or phone. This level of support helped me to feel confident and motivated throughout the course.

#### Vanessa Vlach

Vlach Beauty

My experience with Bela Beauty was amazing. Their courses are extremely indepth and give you everything you need, from lash history, lash health, lash application techniques, and even setting up your business and marketing your services. They made sure we covered absolutely everything. I was nervous about studying, but the Bela Beauty tutors reassured me and with their assistance, I was able to open Delulu Beauty 3 months later which I never thought would be possible.

#### Lucy Harders

Delulu Beauty



## Lash Lift and Tint Certificate

Elevate your beauty skills with our comprehensive Lash Lift and Tint Course. This course is meticulously designed to teach you the art of enhancing natural lashes, providing your clients with stunning, long-lasting results.

#### **Course Highlights:**

- Lash Lift Techniques: Master the process of curling and lifting natural lashes to create a beautiful, eye-opening effect.
- Tinting Methods: Learn how to apply lash tint to achieve fuller, darker, and more defined lashes.
- **Client Consultation:** Develop the skills to conduct thorough consultations, assess client needs, and perform patch tests to ensure safe and effective treatments.
- Safety and Sanitation: Understand the best practices for maintaining a hygienic work environment, ensuring the safety and satisfaction of your clients.
- Aftercare Instructions: Equip yourself with the knowledge to provide clients with essential aftercare advice, helping them maintain their lash lift and tint results.
- Business Skills: Gain insights into marketing your services, setting competitive pricing, and building a loyal client base.

#### Who is this course for?

Our Lash Lift and Tint Course is perfect for both beauty professionals looking to expand their service offerings and beginners eager to enter the lash industry. Courses can be tailored to students specific needs, speak to our course consultants about your goals so they can recommend a package to suit your specific requirements.

BONUS

**Custom Beauty Kit** 

#### Add-on courses

We can bundle a selection of relevant courses to enhance your learning experience and maximise your career prospects.

# Courses to bundle with the Certificate in Lash Lift and Tint:

- Classic Eyelash Extensions
- Volume Eyelash Extensions
- Eyebrow Lamination

## **Course Outline**

#### Lash Lift and Tint

#### 1 Course Introduction

- How to study this course
- Products in your kit
- An introduction to Lash Lift and Tint
- How to set up your beauty business

#### 2 Lash Theory

- Health, safety and hygiene
- Hair structure and anatomy
- Contraindications
- Consultation

#### 3 Practical Lessons

- Clean and prep the lashes for a service
- Apply eye-pads
- Apply lash rods
- Securing the lashes
- Lifting
- Lift removal
- Fixing
- Fix removal
- Tinting
- Removal of the rods
- Nourish

#### 4 Course Wrap Up

- Reversing a lash lift
- Aftercare
- Assessment
- Case studies
- Video submission

#### Inclusions

- Study online at your own pace with 24/7 course access, and no fixed deadlines
- Access to a variety of learning formats including ebooks, self-assessment tests and assignments
- A certificate of attainment upon completion
- Full tutor support available through phone, email and video call, available 6 days a week
- All necessary materials to complete your studies and set up your business

#### **Course Prerequisites**

- A computer and access to internet
  If you do not have a computer or tablet, we can provide you with one
- Over the age of 18
  If you are under the age of 18, we will need to speak to a guardian
- Inform us of any disabilities
  If you have a disability that may affect your studies we can provide you with complete support



#### **Course Pricing**

From \$35 per week- \$1500



#### **Duration**

Self-paced, online learning with 2 years access to all course material



#### **Payment Options**

Pay upfront and receive a discount OR pay via our interest free payment plan



#### **Access Time**

24 hour, unlimited access



#### Delivery

Online, self-paced (you decide what hours you do per week)

# What you will get in your Kit

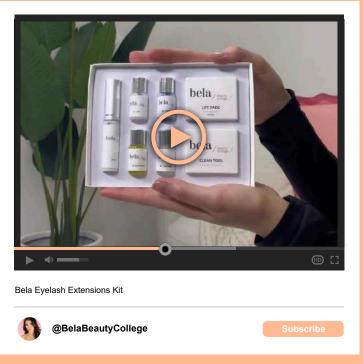
#### **INCLUDED Lash Lift and Tint Kit**

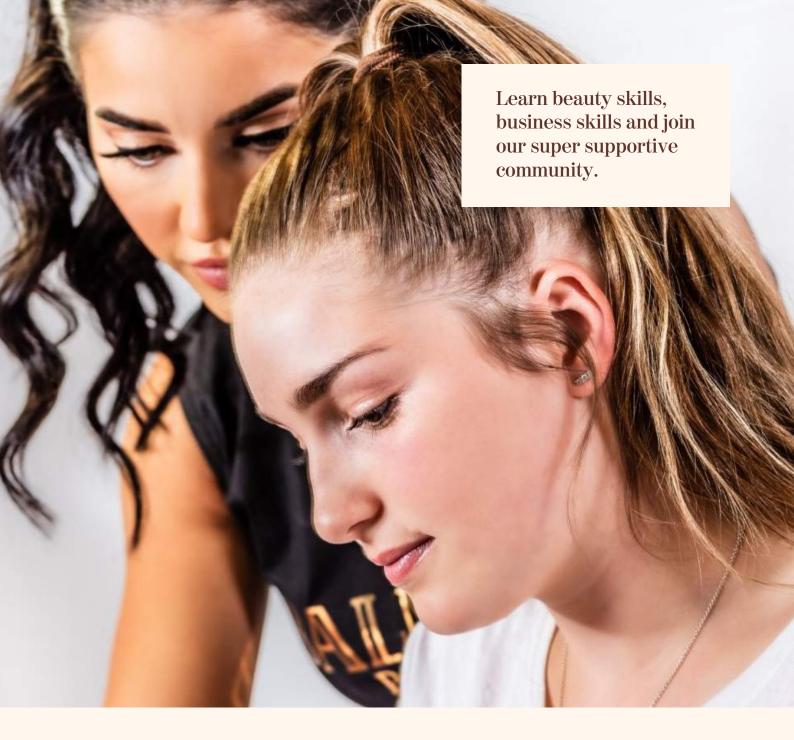
- Lash lift solution
- Lash setting solution
- Lash rods
- Cleanser
- Disposable mascara wands
- Eye pads
- Black eyelash tint
- Oxidant
- 2 x Dappen dishes



Our Custom Beauty Kit will include all of the materials and equipment you will need to complete your course and set up your business. This image is an example of a kit only, actual kit may vary in line with course package and availability.







## A well rounded learning experience

Kickstart your journey to building a successful beauty business with our Certificate in Lash Lift and Tint. This course provides essential lessons in social media, marketing, pricing, and re-booking, equipping you with the strategies needed to effectively launch and grow your business.

Upon enrollment, you will be paired with an expert mentor who will guide you every step of the way. Your mentor will offer personalised feedback, advice, and scheduled follow-ups to ensure your success and growth in the beauty industry.

## **Assignments**

Each of your courses involve a mixture of both written and practical assessments. Your tutors will provide feedback and issue your certificate upon completion.

## Career prospects

This course opens up opportunities in the beauty industry. With no prerequisites to begin studying this certificate, our graduates have become employed in leading beauty salons with many starting out their own successful beauty enterprises.

# **Employment**

## **Eyelash Technician**

## On the job

As a lash lift and tint technician, your daily routine will include preparing for client appointments, restocking lash supplies, maintaining a clean and organised workspace, creating engaging content for your social media, and most importantly, perfecting your lash lift and tint techniques to ensure your clients' lashes look and feel their best!

#### **Duties and tasks:**

- Preparing work areas for each client
- Performing a thorough client consultation
- Lash Lift and Tint applications
- Following salon hygiene procedures
- Product and inventory management
- Advising clients on aftercare and take home products
- Creating content and marketing

#### Related Courses

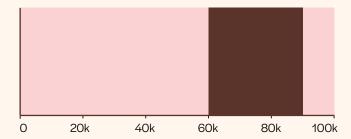
- Brow wax and tint / Lamination
- Classic Eyelash Extensions
- Volume Eyelash Extensions
- Eyebrow Lamination

### Skills required

- Proficiency in Lash Lift and Tint techniques
- Attention to detail
- Customer service skills
- Creativity and artistic vision
- Strong concentration
- Good hand-eye coordination
- Excellent eyesight

#### Average wage

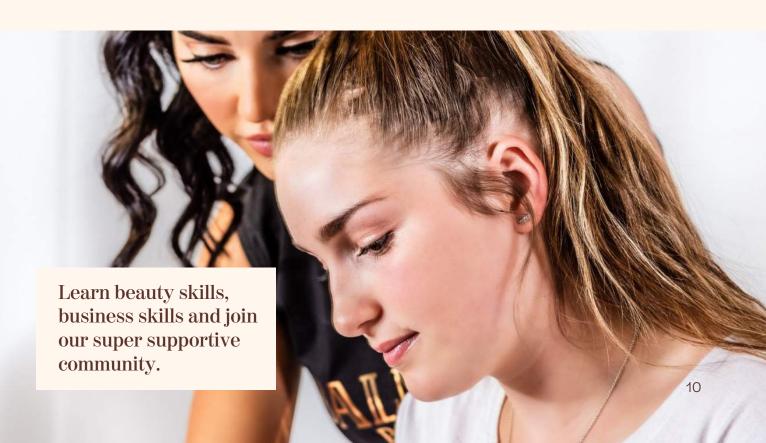
Average wage of a lash artist would be between 60-90k.





Clients	Days	Weekly \$	Yearly \$
1	5	\$750 - \$1,250	\$36,000 - \$60,000
2	5	\$1,500 - \$2,500	\$72,000 - \$120,000
3	5	\$2,250 - \$3,750	\$108,000 - \$180,000
4	5	\$3,000 - \$5,000	\$144,000 - \$240,000
5	5	\$3,750 - \$6,250	\$180,000 - \$300,000

Most Lash Artists will charge \$150-\$250 per session. This essentially means, that even if you only have one client a day, you will still earn over \$1000 a week. In saying this, lash artists are in high demand, and will usually be booked out for weeks ahead. Meaning, with a full week of bookings, earnings can span from \$1500-\$4000 a week.







journey in the beauty industry.



Chat to one of our careers consultants to discuss the goals you are hoping to achieve from our courses.



Run through a quick 5 minute payment plan and start studying towards your dream career on the same day.

(AU) 1300 001 702 (CA) 1844 567 1440 (UK) 2038 795

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