



Certificate in
Makeup Artistry



About us

We established Bela Beauty College with the mission to empower individuals to transform their lives through a career in beauty. Bela stands at the forefront of beauty education, offering an extensive range of online courses designed to empower aspiring beauty professionals. With a commitment to accessible and comprehensive education, Bela Beauty College provides students worldwide the opportunity to master various beauty disciplines from the comfort of their homes. Whether you're seeking a fresh start in the industry, aspiring to launch your own home-based business, or aiming to expand your current salon, we're here to support you every step of the way. We take immense pride in assisting people in their journey towards personal and professional growth. There's nothing more fulfilling to us than providing the necessary support and guidance for individuals to transition into new careers, develop essential skills, and cultivate prosperous and thriving businesses.

Why study with Bela Beauty College

At the heart of Bela Beauty College's philosophy is the belief that education should be flexible, affordable, and, most importantly, lead to real career opportunities. To support this, our curriculum enables students to learn at their own pace, alongside ongoing support from industry experts. Bela tutors are seasoned professionals who have not only excelled in their respective beauty fields but have also successfully run their own businesses.

Recognition/Accreditation

All Bela Beauty College courses come with a Certificate of Completion and transcript of the units you have completed. These documents are valuable assets that you can proudly showcase to your clients in either your home-based or commercial salon, or during job interviews to demonstrate your skills and qualifications. Beauty Services in Australia can fall under one of two categories; 'regulated' or 'non regulated' services. This means certain services necessitate a Government Accredited qualification, while others can be pursued with a Privately Accredited qualification. Bela Beauty College distinguishes itself as a leading provider of Private Training online courses in the beauty industry. Our courses focus on non-regulated services, and our comprehensive video tutorials, tutor support systems, and high-quality course content set industry standards. Completing our courses equips you with the legal authority and confidence to perform the services covered. For further information regarding accreditation requirements in beauty services, don't hesitate to reach out to one of our friendly beauty course consultants today!



Course overview



Course duration

Self-paced, online learning with two years access to all course material.



Certification

A Certificate of Attainment will be issued upon completion of your course.



Equipment

Our customised Kryolan makeup kit is included in this course and contains all the products and tools you need to complete your course and start working on clients.



Supporting you in your studies

You are studying online, but you are not studying alone.

Our tutors can be contacted 6 days a week via email, phone, and video call to support you throughout your course.

Additionally, students gain access to our VIP support group, where they can ask questions, network and interact with other students.



24/7 Access

Online 24/7 access to your course allowing you to fit your study in with your schedule.

Bela Beauty College benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- 2 years course access, option to extend upon request

Flexible payment options

The course can be paid off through small weekly payments on our interest free payment plan.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

Our experienced Careers Advisors can provide you with information on our wide range of courses.

CALL OUR CAREER ADVISORS FOR PAYMENT OPTIONS ON

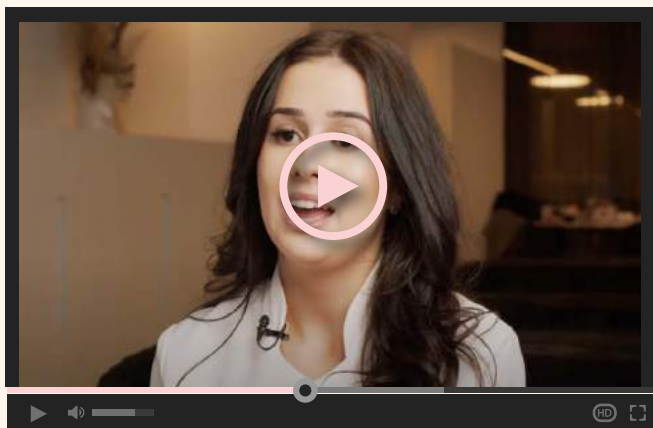
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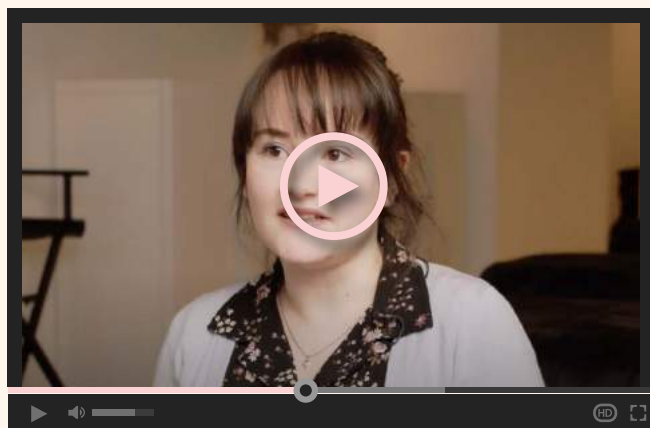
Student Success

See what Bela Beauty College graduates have to say about their experience with the college, and reflecting on their current achievements in the beauty industry.



Christiana Contsellis

"Since completing the course I have opened my own salon... I'm only 18 and I didn't think after finishing the course I could work for myself so quickly".



Orianne Woods

"I'm setting up my new business from home... I can study online at my own pace... allowing me to create a good work life balance".



Lash extensions and the lash lift course are quite difficult to pick up and learn but the Bela team made it super easy by providing lots of feedback and support. Through the courses I have been able to open my own salon. Additionally, they offer continuous support, ensuring you stay updated with the latest industry trends and advanced techniques by experienced lash artists of Bela Beauty.

Christiana Contsellis
Lashout Melbourne



Everyone at Bela I have spoken to has made it easy for me to complete what I have needed and support me in growing my business.

I plan to continue to grow my little business and eventually add more services on when I have more time and the kiddies are older.

Katie Adie
Masarni Beauty and Wellness



Learning with Bela Beauty College was an exceptional experience for me. The online course was structured in a way that made it easy for me to follow along. I was able to go back and rewatch or read the content that I found challenging, and the amazing starter kit that I received allowed me to practice and apply my new skills straight away. The college also provided me with the opportunity to contact tutors at any time via email or phone. This level of support helped me to feel confident and motivated throughout the course.

Vanessa Vlach
Vlach Beauty



My experience with Bela Beauty was amazing. Their courses are extremely indepth and give you everything you need, from lash history, lash health, lash application techniques, and even setting up your business and marketing your services. They made sure we covered absolutely everything. I was nervous about studying, but the Bela Beauty tutors reassured me and with their assistance, I was able to open Delulu Beauty 3 months later which I never thought would be possible.

Lucy Harders
Delulu Beauty



Makeup Artistry Certificate

Are you ready to transform your passion for makeup into a thriving career? Our Advanced Makeup Artistry Certification Program is designed to elevate your skills and ignite your creativity. This comprehensive online training course covers a wide range of makeup techniques, from flawless foundation and contouring to captivating lips and eyes. You'll also delve into the exciting world of special effects (SFX) makeup for film and creative projects, as well as specialised techniques for bridal and drag makeup. This dynamic course built and developed by industry professionals really does cover it all. Each individual student is paired with a specialised tutor who will mentor you throughout your journey, providing personalised guidance to help you master the skills and build your own successful makeup business.

To ensure you have everything you need to succeed, we provide a comprehensive Makeup Starter Kit. This kit includes all the essential equipment, products, and materials required to complete the exercises and assessments, enabling you to kick start your beauty career with confidence.

Enrol in our Advanced Makeup Artistry Certification Program today and take the first step toward a glamorous and rewarding career in the beauty industry.

Who is the course for?

This course is perfect for any new or existing makeup artists looking to gain employment, grow their skills, or start a business as a makeup artist. Courses can be tailored to students specific needs, speak to our course consultants about your goals so they can recommend a package to suit your specific requirements.

BONUS

Custom Makeup Kit

Add-on courses

We can bundle a selection of relevant courses to enhance your learning experience and maximise your career prospects.

Courses to bundle with the Certificate in Makeup Artistry:

- Hair Styling
- Eyelash Extensions
- Spray Tanning

Course Outline

Makeup Artistry

1 Course Introduction

- How to study this course
- Products in your kit
- How to set up your beauty business

2 The Fundamentals

- History of makeup
- Face and eye shapes
- Skin types

3 Sanitation and Hygiene

- Sanitising tools in-between clients

4 Practical Application

- Clean and prep the skin
- Foundation
- Blush
- Eyes and brows
- Contouring
- Lips

5 Makeup Looks

- Daytime look
- Makeup for mature skin
- Dramatic eyes
- Metallic glam

6 Specialist Services

- Product overview
- Latex precautions
- Ageing look with latex
- Cuts, scratches and bruises
- Removing latex
- Zombie SFX

7 Creating Custom Prosthetic Pieces

- Creating a face cast

8 Drag Makeup

- Drag makeup

9 Course Wrap Up

- Photos and editing
- Re-booking and client records
- Assessment
- Case studies
- Video submission

Inclusions

- Study online at your own pace with 24/7 course access, and no fixed deadlines
- Access to a variety of learning formats including ebooks, self-assessment tests and assignments
- A certificate of attainment upon completion
- Full tutor support available through phone, email and video call, available 6 days a week
- All necessary materials to complete your studies and set up your business

Course Prerequisites

- **A computer and access to internet**
If you do not have a computer or tablet, we can provide you with one
- **Over the age of 18**
If you are under the age of 18, we will need to speak to a guardian
- **Inform us of any disabilities**
If you have a disability that may affect your studies we can provide you with complete support



Course Pricing

From \$35 per week- \$3500



Duration

Self-paced, online learning with 2 years access to all course material



Payment Options

Pay upfront and receive a discount OR pay via our interest free payment plan



Access Time

24 hour, unlimited access



Delivery

Online, Self-paced (you decide what hours you do per week)

What you will get in your Kit

INCLUDED Makeup Artistry Kit

- Brush kit (32pcs)
- Ultra foundation colour wheel
- Mixing pallet and spatula
- Shimmer event foundation
- Macro primer
- Translucent powder
- HD cream liner
- Non-latex sponge (16pcs)
- Concealer wheel
- Melbourne shades pallet
- Adelaide shades pallet
- High definition mascara
- Disposable mascara applicators (25pcs)
- Contour pencil combo
- Contour pencil natural/ brown
- Faceliner No 33. bright red
- Lip and rouge 6 colour wheel
- Makeup case
- Colour wheel (pocket size)



Our Custom Makeup Kit will include all of the materials and equipment you will need to complete your course and set up your business. This image is an example of a kit only, actual kit may vary in line with course package and availability.



Bela Makeup Artistry Kit



@BelaBeautyCollege

Subscribe



Learn beauty skills, business skills and join our super supportive community.

A well rounded learning experience

Kickstart your journey to building a successful beauty business with our Certificate in Makeup Artistry. This course provides essential lessons in social media, marketing, pricing, and re-booking, equipping you with the strategies needed to effectively launch and grow your business.

Upon enrollment, you will be paired with an expert mentor who will guide you every step of the way. Your mentor will offer personalised feedback, advice, and scheduled follow-ups to ensure your success and growth in the beauty industry.

Assignments

Each of your courses involve a mixture of both written and practical assessments. Your tutors will provide feedback and issue your certificate upon completion.

Career prospects

This course opens up opportunities in the beauty industry. With no prerequisites to begin studying this certificate, our graduates have become employed in leading beauty salons with many starting out their own successful beauty enterprises.

Employment

Makeup Artist

On the job

As a makeup artist, your daily routine will include preparing for client appointments, restocking makeup supplies, maintaining a clean and organised workspace, creating content for your social media, and most importantly, mastering various makeup application techniques to ensure your clients look and feel their best!

Duties and tasks:

- Preparing work areas for each client
- Performing a thorough client consultation
- Makeup applications
- Following salon hygiene procedures
- Product and inventory management
- Advising clients on skincare and makeup application tips
- Building a portfolio and marketing

Related Courses

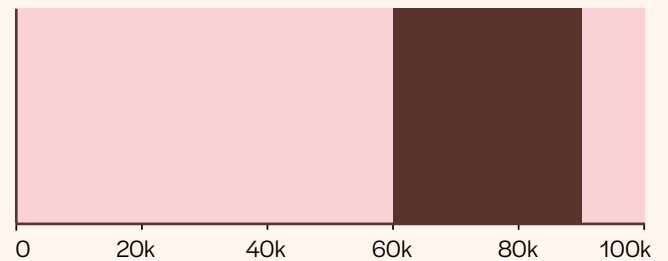
- Brow wax and tint / Lamination
- Advanced Nail Certificate
- Certificate in Eyelash Extensions
- Hair Extension Certificate

Skills required

- Proficiency in makeup application techniques
- Attention to detail
- Customer service skills
- Creativity and artistic vision
- Strong concentration
- Good hand-eye coordination
- Excellent eyesight

Average wage

Average wage of a makeup artist would be between 60-90k.




Earning potential

| Clients | Days | Weekly \$ | Yearly \$ |
|---------|------|-------------------|-----------------------|
| 1 | 5 | \$750 - \$1,250 | \$36,000 - \$60,000 |
| 2 | 5 | \$1,500 - \$2,500 | \$72,000 - \$120,000 |
| 3 | 5 | \$2,250 - \$3,750 | \$108,000 - \$180,000 |
| 4 | 5 | \$3,000 - \$5,000 | \$144,000 - \$240,000 |
| 5 | 5 | \$3,750 - \$6,250 | \$180,000 - \$300,000 |

**Earning potential is for illustrative purposes only and is based on \$150 - \$250 per session, with gross yearly totals based on working 5 days a week for 48 weeks of the year.*

Most Makeup Artists will charge \$150-\$250 per session. This essentially means, that even if you only have one client a day, you will still earn over \$1000 a week. In saying this, makeup artists are in high demand, and will usually be booked out for weeks ahead. Meaning, with a full week of bookings, earnings can span from \$1500-\$4000 a week.



Learn beauty skills,
business skills and join
our super supportive
community.



Next Steps



Book a call with someone from our team to start your journey in the beauty industry.



Chat to one of our careers consultants to discuss the goals you are hoping to achieve from our courses.



Run through a quick 5 minute payment plan and start studying towards your dream career on the same day.

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