



bela / beauty college /

FREE INFO PACKAGE

Master Brow Course



*Imagine a couple of months from now....*

Your inbox is buzzing with appointment requests from clients who adore your work.



You're finally earning what you deserve while doing what you love, and it feels like your dreams are turning into reality.

You've cultivated a loyal clientele that keeps coming back and spreading the word to their friends.



You now enjoy the freedom to set your own schedule, creating a work-life balance that suits your lifestyle perfectly.

You're proof that starting your own brow business was one of the best decisions you've ever made.



You feel a strong drive to achieve even more, but you're unsure how to begin.

Our sought-after Master Brow Course provides a step-by-step blueprint to help you succeed as both a brow artist and a business owner.

*Hi I'm Jessica!*

Ciao, Bela! I'm Jess, and over the past fifteen years, I've had the amazing experience of turning my love for beauty into a thriving business that has inspired and impacted women around the globe. My journey began at 18, working from my spare bedroom with nothing but a dream and determination to make my mark in the beauty industry.

Through hard work and relentless dedication, I've transformed that small start into a multi seven-figure business, opened multiple thriving salons, created my own product line, and a growing in-person and online academy.

So far, I've had the privilege of mentoring over 20,000 students worldwide, helping them create their own success in the beauty world. It's been an incredibly rewarding experience to witness so many talented people build their own careers and thrive, and also, I simply love helping people!

Now, I'm focused on sharing my knowledge and experience with others in the beauty industry. My mission is to help you unlock your full potential, provide the guidance you need, and support you in building the business you've always dreamed of.

I'm thrilled to have you here, and I can't wait to see what we'll accomplish together!

*Ready to start?*



## MY JOURNEY TO SUCCESS

*It wasn't always easy...*

At 18, I entered the beauty world with no clear direction and no idea what I was doing. Starting from scratch, I made plenty of mistakes and faced setbacks, learning through trial and error.

Every challenge taught me invaluable lessons, sharpening my skills and fueling my passion. Those experiences shaped me into the educator I am today.

Now, as one of Australia's leading brow educators, I'm here to help you skip the guesswork, avoid the pitfalls, and fast-track your journey to success.

### WHERE BELA BEAUTY STARTED



I initially started my business in a spare bedroom at my parents house! Then I upgraded to the garage (after doing a full fit out as you can see in the image) so I could start training courses and hiring staff.

Very humble beginnings - we all start at square one

## WHERE BELA BEAUTY IS TODAY



Bela Beauty College has grown into so much more than a business. With an amazing team of tutors, and over 20,000 students trained worldwide, it's a brand built on passion and hard work. But getting here wasn't easy.

We've faced challenges that tested us, made mistakes, and experienced setbacks that could have made us quit. Instead, we learned from every experience, figured out what works, and found the right way to build a successful business from the ground up.

Now, we're here to share that knowledge with others. It's not just about teaching brow services—it's about helping future business owners achieve their dreams by passing on everything we've learned along the way.

**Our journey proves that with determination, passion, and the right tools, success is within your reach.**

# My Qualifications

With over 15 years of experience in the ever-evolving beauty industry, I bring a wealth of knowledge and expertise to every training session. Here's a little about my journey:

- ✦ **Certified and Accredited:** I'm a Certified Trainer and Assessor, Accredited with the Aesthetic Beauty Industry Council, and hold multiple certifications as a lash and brow artist.
- ✦ **Built for Success:** I've successfully owned and operated three thriving salons and now run a 7-figure beauty college that has trained over 20,000 students worldwide.

My passion lies in empowering new artists to step into the beauty world with confidence. I understand that enrolling in a beauty course can feel overwhelming—trust me, I've been there! That's why I create a welcoming, supportive environment where learning is not only effective but also fun.

As a trainer, I pride myself on being approachable, caring, and focused on teaching every student at their own pace. Whether you're a complete beginner or refining your skills, my goal is to make you feel supported every step of the way.

Let's turn your dreams into a reality and help you create a future you're proud of!



After years of hard work, challenges, and lessons learned, I've gained the expertise to make starting a beauty business simpler and more rewarding. Now, my passion lies in helping women like you launch and grow their own beauty businesses—without the struggles I faced along the way.

I've created a complete success blueprint to guide you through every step of the process. From mastering your craft to building a thriving business, I'll give you the tools, knowledge, and confidence to achieve your goals with ease.

My mission is simple: to empower you to create the brow business you've always envisioned and to ensure your journey is as smooth and fulfilling as possible. Let's make those dreams a reality together!





*Does this sound familiar?*

1

**You're stuck in a job that doesn't bring you satisfaction or purpose**

**Each day feels like a struggle because you're not pursuing your true passions or doing what you genuinely enjoy.**

2

**You dream of breaking free and becoming your own boss**

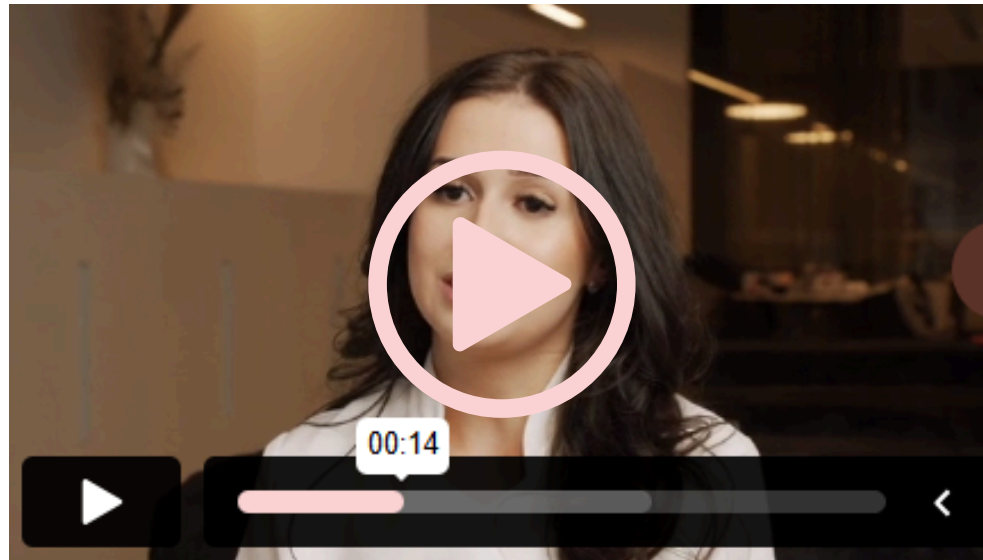
**But the thought of starting from square one feels daunting, leaving you unsure of how to take the first step.**

3

**You watch others succeed in the beauty industry and wonder how they managed to get started**

**Meanwhile, you're left feeling frustrated, stuck in a job that drains your energy and keeps you from chasing your dreams.**





*Christiana Contsellis*

*“Since completing the course I have opened my own salon... I'm only 18 and I didn't think after finishing the course I could work for myself so quickly”.*

# INTRODUCING OUR ONLINE MASTER BROW COURSE

Master the art of creating flawless brows with our all-inclusive online Master Brow Course!

This comprehensive training covers everything you need to know, from precise brow mapping and expert waxing techniques to advanced sculpting and dyeing methods. You'll also gain in-depth knowledge of safe and effective brow lamination.

Through interactive theory sessions, hands-on practical assessments, and personalized feedback, this course provides all the tools you need to refine your skills and excel in the world of brow artistry.

Start your journey to becoming a brow expert today!

Are you ready to take the first step?

[ENROL NOW](#)



## WHAT YOU WILL GET...

- ✓ Master the skills needed to expertly perform brow sculpting and lamination with dye, delivering stunning, tailored results for your clients.
- ✓ Gain insights into client contraindications, manage potential reactions, and provide essential aftercare for long-lasting, beautiful brows.
- ✓ Learn proper processing times and techniques to achieve flawless and consistent brow lamination results safely.
- ✓ Build confidence through hands-on experience with 4 live models (2 for brow sculpting & dye, and 2 for brow lamination & dye), preparing you to offer these services independently.
- ✓ Receive a certificate, professional kit, 24 months access to our online course for future refreshers, and a bonus social media marketing course to help you launch and grow your brow business successfully.



## WHAT YOU WILL LEARN...

- ✓ Learn the proper techniques to prepare the skin for waxing, dyeing, and lamination, ensuring flawless and long-lasting results.
- ✓ Understand key anatomy, recognize contraindications, and maintain excellent hygiene standards for safe and effective treatments.
- ✓ Practice hands-on skills like wax temperature control, achieving the right consistency, and mastering safe application and removal methods.
- ✓ Refine your ability to expertly trim and tweeze brow hairs to create clean, defined shapes.
- ✓ Discover how to apply Hybrid Brow Dye effectively for natural, stunning results your clients will adore.
- ✓ Master the safe application of brow lamination solutions and timing techniques to achieve perfectly lifted, voluminous brows.
- ✓ Build the confidence to establish and grow your own brow business with strategies to attract and retain a loyal client base.



# Where will your business be in a few months:



Transform from feeling stuck and frustrated in your current job to becoming a highly sought-after brow artist with a fully booked schedule.



Gain the skills to handle even the most challenging situations with confidence, making you the top choice for clients with diverse needs.



Master not only the art of perfectly sculpted brows but also the business and social media strategies essential for building a loyal client base and establishing yourself as a leader in the field.



Orianne Woods

"I'm setting up my new business from home... I can study online at my own pace... allowing me to create a good work life balance".

# COMMON DOUBTS ABOUT *Starting a Business*

## I LACK THE CONFIDENCE

We've all been there! With over 15 years in the industry, I've experienced courses where educators fell short in providing the support and encouragement I needed. Those experiences inspired me to create the most empowering and supportive courses in the field.

My mission goes beyond teaching the techniques—I aim to help women transform into the successful business owners they've always aspired to become!





## I DON'T WANT TO WASTE MY MONEY

We provide a clear and transparent overview of the course curriculum, ensuring that every investment you make directly contributes to acquiring the essential skills needed to launch your own business.

Our graduates consistently find that the value of their new expertise far surpasses the initial cost. In fact, we've helped women with no prior beauty experience build six-figure businesses!

## I DON'T HAVE THE TIME

We understand the challenges of a busy schedule, which is why our flexible online course lets you learn at your own pace with no time restraints. You can work at your own pace, at a time that suits you best.







## I DON'T WANT TO FAIL

Failure is one of the greatest opportunities for growth. Yes, you heard that right—fail! Fail repeatedly and fail quickly. The faster you fail, the faster you learn, and the faster you learn, the quicker you'll succeed.

Some of my biggest business achievements came on the heels of my biggest mistakes and lessons. So, give yourself the permission to fail! Fear of failure will only hold you back from the success you're capable of achieving.

## I DON'T KNOW HOW TO ADVERTISE

Don't worry—I've been through it as well. It may feel overwhelming, but it doesn't have to be!

In your bonus online Social Media Course, we'll guide you through each step, making it easy to highlight your work and attract the right clients. You'll move from thinking, "I don't know where to start," to feeling, "I can't believe how far I've come!"





## FREQUENTLY ASKED *questions*

### **Is there ongoing support after the course ends?**

Yes, you'll continue to receive support and guidance from Jessica even after completing the course. This includes help with business challenges, client issues, and ongoing support as you grow both your skills and your business.

### **What kind of certificate will I receive?**

You'll earn a Master Brow Certificate recognized by the Aesthetic Beauty Industry Council, which not only certifies your skills but also enhances your business's credibility, helping you stand out in the industry.

### **How long does it take to complete the course?**

You can learn at your own pace with our flexible online course! Whether you're a fast learner or prefer to take your time, the course is designed to fit your schedule. Some students may finish in a week, while others take longer—it's completely up to you!

## WHY THIS COURSE IS UNLIKE *anything* ELSE OUT THERE



This comprehensive course offers live model practice, enabling you to confidently master the advanced brow techniques taught within the course.



In addition to perfecting your craft, you'll gain expert guidance on launching and growing a successful brow business, including tips on branding, pricing, and attracting clients to get started right away.



Benefit from 24 months access to the course for ongoing learning, along with a professional kit and certification to begin building your business immediately.



Your instructor, Jessica, brings over 15 years of experience in both beauty and business, having trained over 20,000 women worldwide. She offers expert insights that go far beyond basic training.



# Student Success: *Christiana*

## How would you describe your experience training with Bela Beauty College?

I completed my training with Bela Beauty College and I would 100% recommend it. You have access to the support group and the content of the course for a very long time and I was able to complete the course at my own pace. The detail in every page of theory and videos made it so easy to understand! I never felt unsure about what I was doing because the course explained it so well!

## How has your life changed since starting your own business?

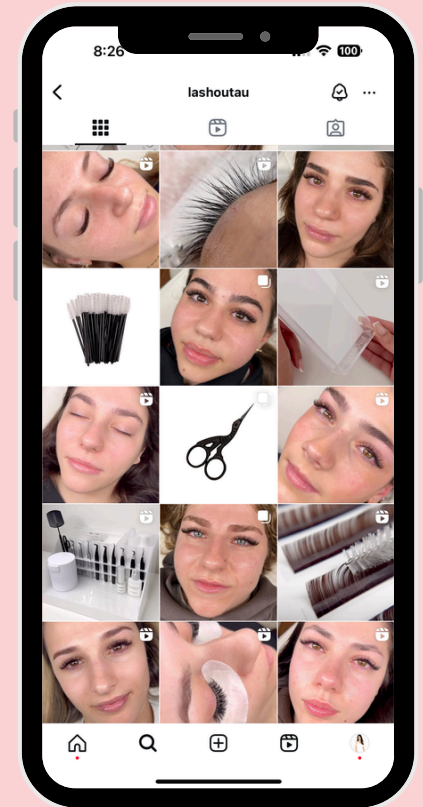
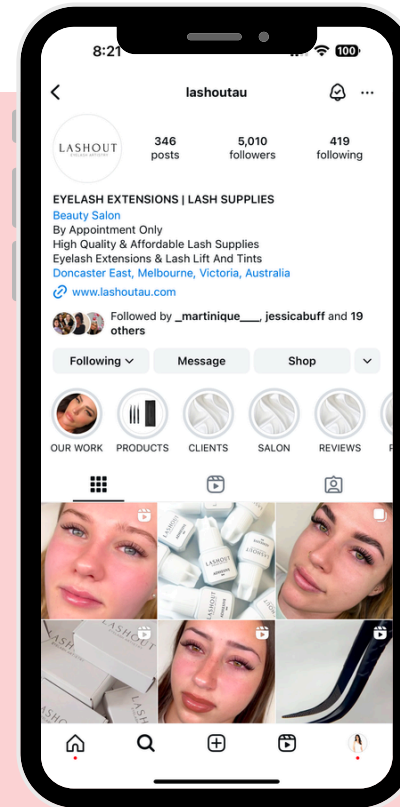
My life has changed more than I ever expected. Since completing the course I have opened my salon. I didn't think I would be able to work for myself so quickly! I thought my business was going to be a side hustle - but it grew so quickly it just made sense to continue with it full time. Since completing my course I have been able to buy my dream car, and become a 6 figure business owner in under 2 years!

## How did you find the support from Bela Beauty College?

Jess and the team couldn't have helped me more! I always had someone to call or ask questions when I needed and even just their support knowing how much they really cared about my success made all the difference to staying motivated and keep going throughout my journey. From starting out all the way through to helping me grow my business, they have been a key part of why I have been so successful.

## What advice would you give to someone who is thinking about training with us?

My advice would be just do it! It's honestly been life changing, I couldn't recommend it enough. The courses are great, your in good hands!



# Student Success: *Vanessa*

## How was your experience training with Bela Beauty College?

My experience with Bela was amazing, I couldn't have asked for a better educator and course to take. The courses cover absolutely everything you could possibly need to become leader in the industry.

## How has your life changed since starting your own business?

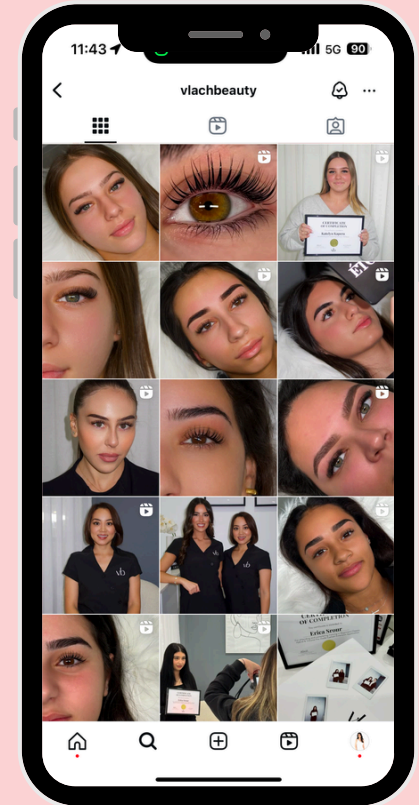
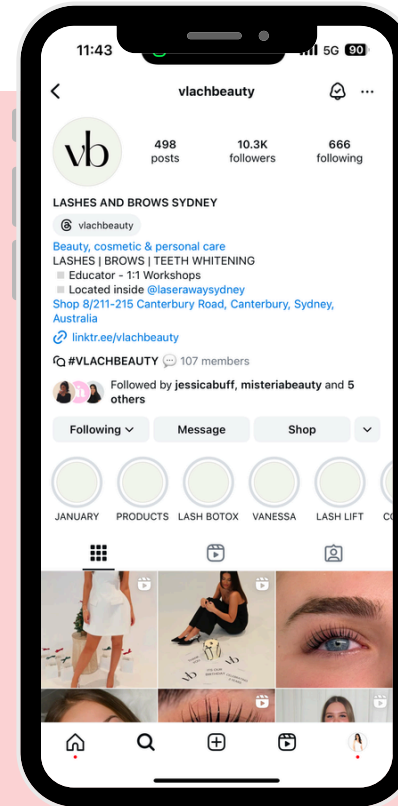
Honestly, it's unbelievable to even consider where I was prior to doing the course compared to where I am now. I have been able to open my own salon, hire staff, live life on my own terms - and now even run my own lash training! I have been able to travel the world, buy my first home... so many things have become possible from this career and I feel like I am just getting started.

## How did you find the support from Bela Beauty College?

Jess and the team have been nothing short of amazing! If it wasn't for Bela I would not be where I am today. It's been just over 2 years since completing my course and, even to this day, I still utilise the Bela community to continue growing in every aspect of my business.

## What advice would you give to someone who is thinking about training with us?

Definitely do it - don't be scared. It will be the best decision you ever make! I had so many reasons to not get started, but I had faith in Bela and took the leap and it's been the best decision I've ever made.



# IS THIS MASTER BROW COURSE RIGHT *for me?*



You dream of establishing your reputation in the beauty industry.



You have a passion for beauty and a desire to master the art of brow waxing, sculpting, dyeing, and lamination from the very basics.



You're seeking in-depth training that covers both technical skills and business strategies.



You want continuous support and guidance from a knowledgeable mentor.



You're dedicated to putting in the hard work needed to build a successful and thriving brow business.



You're not ready to invest the time and effort needed to practice and refine your skills.



You prefer learning in a large group rather than receiving individualized attention.



You're seeking a fast, surface-level course that doesn't cover the business aspects in depth.



You're looking for a quick and easy solution to attract clients without putting in the necessary work.

# Ready?

**Brow Lamination Certificate**

Our Brow Lamination Certificate will allow you to master and provide your clients with luscious and styled brows that will last a long time.

This certificate is delivered online and gives you the flexibility to choose your own study schedule and duration. Learn about our unique application method, how to prepare and care for clients, as well as troubleshooting problems that may arise.

**Who is the course for?**

This is an entry-level certificate perfect for students who have no previous study and work experience in the beauty industry. It is an ideal course for people wanting a career in the beauty industry, looking to start a beauty business from home or learn a new skill in their current job working for a beauty salon.

**Course Overview**

**Course Duration:** This course is made up of 14 lessons with no deadlines or time frames. Study at your own pace and convenience.

**Equipment:** Our Brow Lamination Kit is included in this course and has all the products and tools you need to study and get started.

**24/7 Access:** 24/7 access to your course allowing you to study in with your schedule.

**Additional Courses:** We can bundle a selection of relevant courses to enhance your learning experience and maximize your career prospects.

**Courses to bundle with the Brow Lamination Certificate:**

- Classic Lashes
- Classic Lashes Lashes
- Light Gel and Tint
- Brow Wax and Tint
- Waxing Eyebrows
- Brow Waxing
- Brow Waxing
- Brow Waxing

**Course Benefits:**

- A Certificate of Attainment will be issued upon completion of your course.
- Supporting you in your studies: With our courses you are not on your own. Bela Beauty College provides the highest level of support possible. You can contact our tutors via email and over the phone to ensure you always have support throughout your course. Our courses come with a VIP support team where you are able to ask for help.

**Brow Lamination Certificate**

**A complete course on styling eyebrows with the latest trend in the brow industry**

Get involved in the hottest beauty trend right now - Brow Lamination!

This course will teach you how to perform Brow Lamination, the latest trend in the beauty industry.

**Realistic learning experience:** We know confining and difficult it can be for young students to start a business and begin a career in the beauty industry. They will help guide you at every step with feedback, professional advice and support from an expert mentor assigned to you.

**Career Prospects:** This course is designed to give you the skills and knowledge you need to start your own business or work for a beauty salon. Your tutors will provide you with all the support you need to ensure you are successful in your career.

**Learn Beauty Skills, Boost Confidence and Join our supportive community.**

**BONUS** Custom Beauty Kit

14 lessons

**ENROL ONLINE HERE**

# MASTER BROW COURSE

EXCLUSIVE  
DISCOUNT

LIMITED SPACES AVAILABLE

## PAYMENT OPTIONS

### PAYMENT PLAN

From

**\$112.37**

PER WEEK

\*AFTERPAY PLAN

ENROL NOW

### PAY IN FULL

~~\$999~~ **\$899**

USE CODE: INFOPACK  
FOR AN EXCLUSIVE DISCOUNT

ENROL NOW





**ANY QUESTIONS?**

*Get in Touch*

[support@belabeautycollege.com](mailto:support@belabeautycollege.com)

[belabeautycollege.com](http://belabeautycollege.com)

**[ENROL ONLINE HERE](#)**

## HERE MORE FROM OUR PAST STUDENTS



Lash extensions and brows are quite difficult to pick up and learn but the Bela team made it super easy by providing lots of feedback and support. Through the courses I have been able to open my own salon. Additionally, they offer continuous support, ensuring you stay updated with the latest industry trends and advanced techniques by experienced lash artists of Bela Beauty

**Christiana Contsellis**  
**Lashout Melbourne**



I did my Beauty Therapy certificate over 10 years ago but never used it. Years later I did my eyelash extension and brow courses with Jessica from Bela and it inspired me to follow my dreams and start my own business as a lash and brow artist. I have completed all of their eyelash extension courses and brow also the brow certificates. I now run my own busy home salon and sell my own brand of beauty products.

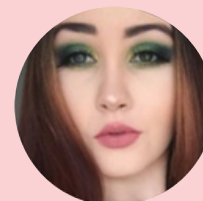
**Yuditha Spencer**  
**JR Lash and Brow**



Everyone at Bela I have spoken to has made it easy for me to complete what I have needed and support me in growing my business.

I plan to continue to grow my little business and eventually add more services on when I have more time and the kiddies are older.

**Katie Adie**  
**Masarni Beauty and Wellness**



This course has gave me the opportunity to open up more doors to succeed in the future with something I enjoy doing while spending time with my kids.

'If your dreams don't scare you, they are too small.' Doing something I love has motivated me to start my own business especially with having my own family. I can do things at my own pace, at the times that suit me and be my own boss.

**Chloe Honnery**  
**Eyelashes by Chloe Rose**

# HERE MORE FROM OUR PAST STUDENTS

**E** Elisha  
1 review AU

★★★★☆ 1 Sept 2024

**Amazing products and supplies that are...**  
Amazing products and supplies that are delivered. Just knowledge in the trainers.

**J** Jaclyn Tupu  
1 review NZ

★★★★★ 18 Aug 2023

**This is the best lash course I have...**  
This is the best lash course I have taken and very helpful! Tutors are very helpful and good communication/service.

**J** Jemma-Lee Bishell  
1 review NZ

★★★★★ 26 Jun 2023

**I am having such a great time studying...**  
I am having such a great time studying through Bela Beauty college. The amount of support on line is so helpful

**IZ** Irene Zym  
1 review AU

★★★★★ 10 Jul 2024

**It has been a amazing doing the Bela...**  
It has been a amazing doing the Bela Beauty Course. It's great how I can study at my own pace. I highly recommend Bela Beauty College. Emily has been such a great help and always lovely to talk to.

**TO** Tony  
1 review NZ

★★★★★ Verified 11 Jan 2024

**Dealing with the same person as it...**  
Dealing with the same person as it saved me from repeating myself and was straight forward.

**SE** Selina  
1 review AU

★★★★★ Verified 5 Oct 2024

**Bought the lash course for my daughter...**  
Bought the lash course for my daughter and with the help of Jo from Bela beauty we have set her up a salon from home. Thanks Jo and team!

**AN** Ana  
1 review AU

★★★★★ Verified 31 Jul 2023

**Great experience so far!**  
James was super helpful and explained everything in depth and made me feel more trustworthy about studying with Bella beauty collage as there are a lot of fake collages out there that do not teach you enough or just scam you, I'm excited to start studying and can't wait to grow and achieve my goals!

**HO** Holly  
1 review AU

★★★★★ 22 Mar 2024

**I loved my experience doing lashes it's...**  
I loved my experience doing lashes it's such A good experience and I'm so happy I chose to do this

**TI** Tina  
2 reviews AU

★★★★★ Verified 11 Jul 2024

**Helpful Informative and Friendly**  
Helpful Informative and Friendly! Excited to commence the course and improve my skills!

**E** Elizabeth Bevilacqua  
1 review AU

★★★★★ 4 Jan 2024

**The staff are very helpful and...**  
The staff are very helpful and resourceful with providing all the information you need to start up your beauty business

**EH** Emma-Lea Herridge  
2 reviews AU

★★★★★ 28 Sept 2023

**The support from the tutors was so...**  
The support from the tutors was so helpful! They provided everything that you need to succeed in this course. The videos were very knowledgeable and the lay out made it easy to study

**ST** Steph  
1 review AU

★★★★★ 3 Jan 2024

**Loved studying at Bela Beauty College**  
Loved studying at Bela Beauty College! The support and tutors are amazing❤️

**CU** customer  
1 review AU

★★★★★ Verified 26 Sept 2023

**I had constant help**  
I had constant help, never felt I wasn't enough to make it & I was always assured there would be a way to make my dream happen ! Great team!

**AA** aylea arnold  
1 review AU

★★★★★ 19 Apr 2024

**Bela Beauty College are the best people...**  
Bela Beauty College are the best people to go to if you are into beauty. They have helped me so much and showed me all the amazing things that you do in beauty!

**TI** Tim  
3 reviews AU

★★★★★ Verified 27 Dec 2023

**Everything was explained in a way that...**  
Everything was explained in a way that made it easy to understand and keen to move forward



## Next Steps



Book a call with someone from our team to start your journey in the beauty industry.



Chat to one of our careers consultants to discuss the goals you are hoping to achieve from our courses.



Run through a quick 5 minute payment plan and start studying towards your dream career on the same day

[support@belabeautycollege.com](mailto:support@belabeautycollege.com)  
[belabeautycollege.com](http://belabeautycollege.com)

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